

**SMART INDUSTRIAL INNOVATION AS ENABLER TO DRIVE NEW
VALUE CHAINS FOR TEXTILES AND AEROSPACE**

“GALACTICA PROJECT AMBASSADOR PROGRAM”

ABOUT GALACTICA

GALACTICA project aims to support the creation of new industrial value chains around textile and aerospace based on advanced manufacturing.

The project will foster the creation of unidentified or unexplored market opportunities for existent and new companies in the development of latent and emergent value chains. It will overcome information and market failures by gathering together companies from diverse industrial sectors, R&D organizations, and clusters using a set of tools, instruments and triggering initiatives that will create a basis for the establishment of new value chains across textile and aerospace industries.

WHAT IS AN AMBASSADOR?

The mission of an Ambassador is to increase the GALACTICA overall project outreach with multiplier effects to engage the different stakeholders and foster the cross-border and cross-sectoral level.

An Ambassador serves as a good will communication officer to represent our partnership in outside networks to increase awareness.

The Ambassador participation will include the following activities: Communication and dissemination of GALACTICA activities including cascade-funding events such as hackathons or calls for proposals, attend events and ceremonies proposed by the GALACTICA Management Board, and engage potential stakeholders relevant for the project.

GALACTICA AMBASSADOR POLICIES

ENROLLMENT & MEMBERSHIP

New Ambassadors' applications will be reviewed and approved by the GALACTICA Management Board. Each Ambassador will serve during the whole lifetime of GALACTICA project or until its dismissal. To maintain an active membership, members must meet the communication commitment in good faith and will.

COMMITMENT

Participation in the Ambassador Committee is at will and requires a commitment of the Ambassador to actively communicate the project in good faith and/or participate in GALACTICA events.

The GALACTICA Ambassador position does not involve any remuneration nor cost reimbursement. The Ambassador membership is voluntary.

BENEFITS OF BEING AN AMBASSADOR

Active GALACTICA Ambassadors will be featured in a dedicated section of the project website. Ambassadors can be invited to participate in local events as guest speakers.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 872336